

HEALTHCARE MANAGEMENT, CERTIFICATE

Rapid growth in the healthcare industry creates an increased need for highly skilled professionals who can manage within healthcare facilities and organizations. If you currently work or plan to work in the healthcare sector, SUNY Empire's undergraduate certificate in healthcare management is a valuable credential that will enhance your skills and knowledge in critical areas so you can advance your career and increase your earning potential.

Who Should Earn An Undergraduate Healthcare Management Certificate?

Anyone working in healthcare or a healthcare-related field who is interested in moving into a supervisory role, as well as those interested in changing careers to enter this increasingly important and expanding field. This includes professionals and students working in or planning to work in:

- insurance companies
- hospitals
- nursing homes
- doctors' offices and clinics
- allied health professions
- pharmaceutical firms
- medical supply companies
- medical laboratories
- health related non-profits
- public sector health organizations.

At SUNY Empire, you can earn your undergraduate certificate online, giving you the flexibility to complete your courses while you work or earn your undergraduate degree. If you're a current SUNY Empire student, you can embed the healthcare management certificate into your undergraduate degree.

Our undergraduate certificate program is designed to give you specialized knowledge of the healthcare industry, including its management, regulations, policy and economics, that you can immediately apply in real-world settings.

Enroll in the Certificate Program for Healthcare Management

Currently enrolled students: Submit the online Degree Add/Change Request Form (<https://banner.esc.edu/BannerExtensibility/customPage/page/DegreeChange/>), select "add", select "CUG" for degree, and choose "Healthcare Management" for program. If you are not currently enrolled, apply online (<https://www.esc.edu/admissions/associate-bachelors/>) and select the certificate option.

Certificate students who are concurrently enrolled in a bachelor's degree program are eligible to apply for federal financial aid, while those students who enroll only in the certificate program are not.

Certificate Program Coordinator

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Required Courses

The four core courses focus on content areas essential for all healthcare management professionals, including the roles and responsibilities of managers, healthcare policy, and health economics and finance. A required elective allows you to customize your certificate to meet your specific needs or interests.

Code	Title	Credits
HLAD 2010	The United States Health Systems	4
HLAD 3050	Healthcare Management	4
Or		
MGMT 3072	Management of Healthcare Organizations	
HLAD 4015	Healthcare Policy	4
ECON 3055	Economic Issues in Health Care	4
Elective Course	(This is not an exhaustive list of possible elective courses.)	4
HLAD 3005	Community Health	
Or		
HLAD 3015	Comparative Health Systems	
Or		
MGMT 4020	Managing the Service Sector Operation	
Or		
HSCI 3200	Health Informatics	
Or		
MGMT 3074	Information Technology for Healthcare Management	
Or		
HLAD 3045	Healthcare Ethics	
Or		
EMGT 3035	Managing Bioterrorism & Public Health Emergencies	
Or		
NURS 3035	Interdisciplinary Perspectives in Global Health	
Or		
HLAD 3055	Managed Care	
Or		
FSMA 3025	Healthcare Finance	

Students will demonstrate the following learning outcomes upon completion of this certificate:

1. Students will be able to describe the delivery, financing and regulation of healthcare services in the United States.
2. Students will be able to explain the impact of major population health issues on the US healthcare system.
3. Students will be able to identify essential role and skill requirements for managing in a healthcare environment.
4. Students will be able to identify industry and environmental factors which influence the role of the healthcare manager and understand how they affect healthcare organizations.
5. Students will be able to explain the process of creating healthcare policy at the federal and state levels.

6. Students will be able to apply the tools of economics to the analysis of healthcare markets.

7. Student will be able to apply the tools of a healthcare manager in a real world setting.