HEALTHCARE MANAGEMENT: CERTIFICATE

Rapid growth in the healthcare industry creates an increased need for highly skilled professionals who can manage within healthcare facilities and organizations. If you currently work or plan to work in the healthcare sector, Empire State University’s undergraduate certificate in healthcare management is a valuable credential that will enhance skills and knowledge in critical areas so that students can advance their career and increase earning potential.

Who Should Earn An Undergraduate Healthcare Management Certificate?

Anyone working in healthcare or a healthcare-related field who is interested in moving into a supervisory role, as well as those interested in changing careers to enter this increasingly important and expanding field. This includes professionals and students working in or planning to work in:

- insurance companies
- hospitals
- nursing homes
- doctors’ offices and clinics
- allied health professions
- pharmaceutical firms
- medical supply companies
- medical laboratories
- health related non-profits
- public sector health organizations.

At SUNY Empire, you can earn your undergraduate certificate online, giving you the flexibility to complete your courses while you work or earn your undergraduate degree. If you’re a current SUNY Empire student, you can embed the healthcare management certificate into your undergraduate degree.

Our undergraduate certificate program is designed to give you specialized knowledge of the healthcare industry, including its management, regulations, policy and economics, that you can immediately apply in real-world settings.

Enroll in the Certificate Program for Healthcare Management

Currently enrolled students can submit the online Degree Add/Change Request Form. If you are not currently enrolled, apply online (https://www.sunyempire.edu/admissions/associate-bachelors/) and select the certificate option.

Certificate students who are concurrently enrolled in a bachelor’s degree program are eligible to apply for federal financial aid, while those students who enroll only in the certificate program are not.

Certificate Program Coordinator

Duncan P. RyanMann, Ph.D., Professor
School of Business
duncan.ryanmann@sunyempire.edu

The four core courses focus on content areas essential for all healthcare management professionals, including the roles and responsibilities of managers, healthcare policy, and health economics and finance. A required elective allows you to customize your certificate to meet your specific needs or interests.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>HLAD 2010</td>
<td>The United States Health Systems</td>
<td>4</td>
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<tr>
<td>HLAD 3050</td>
<td>Healthcare Management</td>
<td>4</td>
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<tr>
<td>HLAD 4015</td>
<td>Healthcare Policy</td>
<td>4</td>
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<tr>
<td>ECON 3055</td>
<td>Economic Issues in Health Care</td>
<td>4</td>
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<tr>
<td>HLAD 3005</td>
<td>Community Health</td>
<td>4</td>
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<tr>
<td>or HLAD 3015</td>
<td>Comparative Health Systems</td>
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<tr>
<td>or MGMT 4020</td>
<td>Managing the Service Sector Operation</td>
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<tr>
<td>or HSCI 3200</td>
<td>Health Informatics</td>
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<tr>
<td>or HLAD 3045</td>
<td>Healthcare Ethics</td>
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<td>or EMGT 3035</td>
<td>Managing Biological Terrorism as a Public Health Emergency</td>
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<td>or NURS 3035</td>
<td>Interdisciplinary Perspectives in Global Health</td>
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<tr>
<td>or HLAD 3055</td>
<td>Managed Care</td>
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Total Credits 20

Students will demonstrate the following learning outcomes upon completion of this certificate:

- Students will be able to describe the delivery, financing and regulation of healthcare services in the United States.
- Students will be able to explain the impact of major population health issues on the US healthcare system.
- Students will be able to identify essential role and skill requirements for managing in a healthcare environment.
- Students will be able to identify industry and environmental factors which influence the role of the healthcare manager and understand how they affect healthcare organizations.
- Students will be able to explain the process of creating healthcare policy at the federal and state levels.
- Students will be able to apply the tools of economics to the analysis of healthcare markets.
- Student will be able to apply the tools of a healthcare manager in a real world setting.