

MANAGEMENT: B.S.

The Bachelor of Science (B.S.) in Management is a 124-credit program is designed to serve students who are interested in pursuing future careers as managers or small business owners. The program provides the foundation of core competencies, theoretical and technical bodies of knowledge in the content areas of management, business, as well as SUNY liberal arts and general education requirements.

The B.S. in Management includes a set of required courses that all students must take, along with SUNY General Education (<http://catalog.esc.edu/undergraduate/earning-undergraduate-degree/gened/>) and other academic requirements (<http://catalog.esc.edu/undergraduate/earning-undergraduate-degree/>), in order to be eligible to receive a degree. The required courses for programs in Management can be found on the "Program Details" tab. Students should speak with their mentor to see if any credit earned through individualized Prior Learning Assessment (iPLA) (<https://www.sunyempire.edu/degree-planning-academic-review/prior-learning-assessment/individualized-prior-learning-assessment/>) or Professional Learning Evaluation (PLE) (<http://catalog.esc.edu/undergraduate/transfer-credit/ple/>) might fulfill these course requirements. Courses are offered online, through independent studies, or through a blended approach.

The B.S. in Management is organized around a core of set of knowledge and skills (competencies) that can be demonstrated through studies, course work and/or prior learning assessment. These competencies encompass a wide range of topics within the fields of management history and theory, the social sciences, quantitative and analytical business skills, globalization, leadership, organizational behavior, human resources and strategic management. A well-designed, comprehensive degree program will, in turn, address each of these through the key learning outcomes. A capstone study will help provide the student with the opportunity to synthesize several different studies into a final learning experience.

Code	Title	Credits
Lower Division		
ACCT 2005 & ACCT 2010 or ACCT 1005	Introductory Accounting I: Financial Accounting and Introductory Accounting II: Managerial Accounting Accounting for Decision Makers	8
BUSN 1010	Business Law I	4
BUSN 2010 or MATH 1065	Business Statistics Statistics	4
ECON 2010	Introductory Economics: Micro & Macro 6 Cr.	6
MGMT 1005	Principles of Management	4
MRKT 1005	Marketing Principles	4
Upper Division		
BUSN 3010	Business Ethics	4
BUSN 3122	Management Information Systems	4
FSMA 3010	Corporate Finance	4
HRMS 3010	Diversity in the Workplace	4
HRMS 3015	Human Resource Management	4
MGMT 3020	International Cross Cultural Management	4
MGMT 3025	Leadership	4
MGMT 3060	Organizational Behavior	4

MGMT 4035	Strategic Management	4
Total Credits		66

- Broad-Based Knowledge of Management Fundamentals: Students will identify, analyze, and resolve management-related challenges.
- Specific Knowledge of Management Practice: Students will define and evaluate management roles, functions, methods, processes, and technologies while demonstrating the ability to apply them to a variety of organizations in local and global-management contexts.
- Critical Thinking and Applied Learning Skills: Students will evaluate the effective use of the management function in support of organizational development in highly competitive, diverse markets.
- Ethically and Globally Responsibility Management: Students will evaluate justice, equality, sustainability, and ethical standards for effective leaders who conduct business in culturally and ethically complex global environments.
- Building on all prior management learning, students will be able to apply management knowledge to real life case studies.