

BUSINESS ADMINISTRATION: B.S.

The B.S. degree in Business Administration is a 124-credit program listed with SUNY and New York State Education Department as a registered Bachelor of Science degree program in business administration. It is designed to serve students who are interested in pursuing future careers as business leaders and professionals in public, private, nonprofit, and/or international organizations. The program provides a solid foundation of theoretical, conceptual, and applied knowledge in the areas of business, management, and economics and meets SUNY liberal arts and general education requirements.

The Bachelor of Science (B.S) in Business Administration includes a set of required courses that all students must take, along with SUNY General Education and other academic requirements (<http://catalog.esc.edu/undergraduate/earning-undergraduate-degree/>), in order to be eligible to receive a degree. The required courses for programs in Business Administration can be found on the "Program Details" tab. Students will work with a faculty mentor to develop a degree plan that matches their goals and meets all program requirements. Students should speak with their mentor to see if any credit earned through individualized Prior Learning Assessment (iPLA) (<https://www.esc.edu/degree-planning-academic-review/prior-learning-assessment/individualized-prior-learning-assessment/>) or Professional Learning Evaluation (PLE) (<http://catalog.esc.edu/undergraduate/earning-undergraduate-degree/#text>) might fulfill these course requirements. Courses are offered online, through independent studies, or through a blended approach.

Students enrolled in 16 credits per semester, two semesters per year, can expect to complete this program in four years. SUNY Empire State College also offers a summer term with business, management, accounting, marketing, and economics courses. The program provides students with the option to pursue a more structured degree program in Business Administration while offering the option to individualize the degrees through their selection of electives.

For more information, including sample degree plans and other degree planning resources, please visit the Business, International Business, and Marketing Degree Planning Resources web page. (<https://www.esc.edu/business-international-business-marketing/degree-planning-resources/>)

The Bachelor of Science (B.S) in Business Administration degree program includes the following required courses:

Foundation # 1: Managerial And Marketing Skills

Code	Title	Credits
MGMT 1005	Principles of Management	3,4
Or		
BUSN 1015	Introduction to Business	
And		
MRKT 1005	Marketing Principles	4
Or		
MRKT 3045	Marketing Management	

Foundation # 2: Quantitative, Financial And Analytical Skills

Code	Title	Credits
BUSN 2010	Business Statistics	4
(or any college level statistics)		
FSMA 3010	Corporate Finance	4
Both		
ACCT 2005	Introductory Accounting I: Financial Accounting	4
And		
ACCT 2010	Introductory Accounting II: Managerial Accounting	4
Or		
ACCT 1005	Accounting for Decision Makers	

Foundation # 3: Economics

Code	Title	Credits
Both		
ECON 2015	Macroeconomics	4
And		
ECON 2020	Microeconomics	4
Or		
ECON 2010	Introductory Economics: Micro & Macro 6 Cr.	6

Foundation # 4: Legal, Ethical And Social Responsibility

Code	Title	Credits
BUSN 3010	Business Ethics (Advanced Level)	4
BUSN 1025	Legal Environment of Business I	4
Or		
BUSN 1010	Business Law I	
Or		
BUSN 3080	Legal Issues in Business Environments	

Foundation # 5: Information Management

Code	Title	Credits
BUSN 3122	Management Information Systems	4

Foundation # 6: Understanding People In An Organizational Context

Code	Title	Credits
MGMT 3060	Organizational Behavior	4

Foundation # 7: Understanding Global Business Environment

Code	Title	Credits
BUSN 4030	International Business	4

Foundation # 8: Capstone Study

Code	Title	Credits
MGMT 4035	Strategic Management	4

Foundation # 1: Managerial And Marketing Skills

Learning Outcome: Students will be able to identify and apply fundamental concepts and skills of management and marketing to successfully function in an organizational environment.

Foundation # 2: Quantitative, Financial And Analytical Skills

Learning Outcome: Students will be able to demonstrate an understanding of quantitative, financial, accounting, and analytical tools and apply these tools to solve problems in the business environment.

Foundation # 3: Economics

Learning Outcome: Students will be able to solve economic problems using appropriate economic principles and concepts and analytical models.

Foundation # 4: Legal, Ethical And Social Responsibility

Learning Outcome: Students will be able to examine, explain, and apply moral theories, ethical standards, and social and legal responsibilities in the business environment.

Foundation # 5: Information Management

Learning Outcome: Students will be able to use information technology tools and systems to collect, manage, and analyze data for decision making relevant to the business environment.

Foundation # 6: Understanding People In An Organizational Context

Learning Outcome: Students will be able to examine and reflect on organizational culture and apply the concepts that explain how individuals and groups behave in the organization.

Foundation # 7: Understanding Global Business Environment

Learning Outcome: Students will be able to analyze the impact and differentiation of sociocultural, demographic, economic, political/legal, technological and environmental factors on success in international operations.

Foundation # 8: Capstone Study

Learning Outcome: Students will be able to apply methodology, tools, and problem-solving skills to integrate their business knowledge while solving problems affecting both the internal and external environments.