

# PUBLIC ADMINISTRATION, MASTER OF PUBLIC ADMINISTRATION

The Master of Public Administration (M.P.A.) in Public Administration at Empire State University is designed for civil servants and others who aspire to career advancement in public service or the not-for-profit service sector. Providing students with advanced skill sets that are necessary for supervisory and managerial positions, the M.P.A. will introduce students to the historical development of the field, as well as to recent trends in Public Administration. Through understanding the interplay of governmental interventions, political factors, and ethical implications, students will be able to analyze, evaluate, and formulate policies. Graduates of the program qualify for director, coordinator and management and leadership roles in public and not-for-profit organizations.

## Program Delivery and Tuition Rate

This degree program is delivered through online courses and is billed at the non-MBA rate.

The Master of Public Administration program is selective. Students may enroll in the fall and spring terms.

## Application

Please see the Graduate Admission (<http://catalog.esc.edu/graduate/admission/>) section of this catalog for a complete listing of materials required to complete a graduate application.

## Curriculum Requirements and Course Sequencing

### Curriculum Requirements

Code	Title	Credits
PPOL 6007	Policy Process	3
PPOL 6010	History and Social Context of American Policy	3
PPOL 6015	Policy Implementation	3
PPOL 6020	Research Methods	3
PPOL 6030	Public Policy Analysis	3
PADM 6085	Public Administration	3
PADM 6170	Public Finance	3
PADM 6175	Public Sector Decision-making	3
PADM 6180	State & Local Government	3
PADM 7020	Final Project: Professional Project in Public Administration	3

**Total Credits** 30

### Course Sequencing

The following are samples of typical part-time course enrollment for students starting in fall or spring terms.

#### FALL TERM START

First Year		Credits
Fall		
PPOL 6010	History and Social Context of American Policy	3
PADM 6085	Public Administration	3
<b>Credits</b>		<b>6</b>

Spring		Credits
PPOL 6007	Policy Process	3
PPOL 6020	Research Methods	3
<b>Credits</b>		<b>6</b>

Summer		Credits
PADM 6175	Public Sector Decision-making	3
PADM 6180	State & Local Government	3
<b>Credits</b>		<b>6</b>

Second Year		Credits
Fall		
PPOL 6015	Policy Implementation	3
PPOL 6030	Public Policy Analysis	3
<b>Credits</b>		<b>6</b>

Spring		Credits
PADM 6170	Public Finance	3
PADM 7020	Final Project: Professional Project in Public Administration	3
<b>Credits</b>		<b>6</b>
<b>Total Credits</b>		<b>30</b>

#### SPRING TERM START

First Year		Credits
Spring		
PPOL 6010	History and Social Context of American Policy	3
PADM 6085	Public Administration	3
<b>Credits</b>		<b>6</b>

Summer		Credits
PPOL 6030	Public Policy Analysis	3
PADM 6180	State & Local Government	3
<b>Credits</b>		<b>6</b>

Second Year		Credits
Fall		
PPOL 6007	Policy Process	3
PPOL 6020	Research Methods	3
<b>Credits</b>		<b>6</b>

Spring		Credits
PPOL 6015	Policy Implementation	3
PADM 6170	Public Finance	3
<b>Credits</b>		<b>6</b>

Summer		Credits
PADM 6175	Public Sector Decision-making	3
PADM 7020	Final Project: Professional Project in Public Administration	3
<b>Credits</b>		<b>6</b>
<b>Total Credits</b>		<b>30</b>

## Transfer Credit

After admission, students should discuss the possibility of transfer credit with their academic advisor. To request transfer credit, students complete the Transfer Request Form available through the Quicklinks box of the Graduate Student Center on the MySUNYEmpire (<https://my.sunyempire.edu>) portal.

Typically, 9 credits are acceptable for transfer subject to the Transfer Credit Policy (located elsewhere in this catalog).

## Final Project

The final project represents the capstone experience in the MPA program. This shall take the form of a Policy Memorandum written by an administrator to a governing board or a government oversight authority. This culminating exercise is designed to support the personal and

professional goals and objectives of students. Final project proposals are submitted to the course instructor for consultation and approval.

This assignment is a culminating requirement, which draws on and brings together the skills and concepts learned through the MPA program. It requires identification of an administrative issue or proposal facing a director, coordinator, or CEO. The assignment may be designed to simulate the working environment of public or not-for-profit administrators. The exercise draws on current public policy issues facing administrators, examination and interpretation of various sources of information relating to the issue including scholarly sources, analysis of possible approaches to the issue, and the student's recommendations regarding the issue.

## Learning Activities and Course Goals

As the capstone project for the MPA program, the policy memo builds on prior coursework and provides the opportunity for the student to engage in a sustained examination of a major policy issue; it integrates and puts into action the learning acquired throughout the program in courses such as Public Administration, Public Finance, Public Sector Decision Making, State and Local Government, Policy Process, Public Policy Analysis, and other courses.

The purpose is to reinforce the knowledge and skills required to analyze policy issues, develop defensible positions on policy issues, and clearly communicate a position taken by an administrative leader in the form of a policy memo which is standard fare in the work of legislators, elected officials, agency heads, and other organizational leaders involved in public or not-for-profit administration.

The policy memo includes the exploration of a critical issue facing the organization, the development of alternative approaches to the issue and a reasoned, evidence-based, defensible argument about how the issue should be addressed. It is important to keep in mind the distinction between a policy memo and other academic papers. Whereas academic papers build arguments by gradually introducing the least important ideas first, a policy memo uses an "inverted pyramid" of ideas, delivered as efficiently as possible, beginning with the most important. In a policy memo getting at the truth through the exploration and the interpretation of what is known about an issue is more important than developing new knowledge. As such, no thesis statement or theoretical framework underpins a policy memo.

Course goals:

- The ability to clearly identify a critical administrative issue related to the student's program;
- The ability to identify and access relevant information related to the problem;
- Demonstration of a nuanced comprehension, evaluation, and interpretation of the body of knowledge surrounding the issue;
- Exhibition of a disciplined application of knowledge in the formulation of alternative, feasible approaches to the issue; and
- Presentation, in tightly-constructed prose, of a well-reasoned defensible approach to the issue that draws on relevant concepts from previously completed coursework.

To complete the project, the student will engage in relevant readings and use other resources related to the preparation of a policy memo as specified in the online course including videos and links to various websites.

Next, the student will prepare drafts of the policy memo. As opposed to preparing the entire memo all at once, the student will develop the

memo in sections as follows: Executive Summary (while this appears first in a policy memo, its exact contents will change as the student progresses through this course); Argument, Counter Arguments, Analysis, Recommendations.

Following instructions in the online course, drafts will be submitted to the instructor for review and comments; the student will revise project drafts and return. This process will be repeated until the draft is accepted by the instructor. While there is no set number of pages for a policy memo which can range from a page to a hundred pages, for the purposes of this program, 20-30 pages is the target. The specific task should dictate the length of a policy memo. The writer should use a direct, efficient style of writing that results in a "tight" memo that does not ramble or engage in needless repetition. The student may be required at strategic points during the semester to provide drafts to other students for their feedback and, in turn, the student may be expected to provide feedback to help other students improve their projects.

At the end of the term, the student will be expected to make an oral presentation or PowerPoint presentation, following instructions in the online course. The presentation may be made to other students in the study and to the instructor-of-record. The student will be expected to respond to any questions that might be posed during the presentation.

Finally, the faculty member will render an evaluation of the project and privately share this evaluation with the student. Even if the student receives a passing evaluation, he/she may be expected to revise the project.

**Upon successful completion of this program, students should be able to:**

- Demonstrate knowledge of the historical development of the field and recent trends in public administration.
- Characterize leading theorists and their contributions to the field.
- Differentiate between the structures and functions of bureaucracy.
- Exhibit an understanding of government intervention in the economy.
- Characterize and differentiate taxation, government expenditures, revenue models, program reporting, and budgetary processes.
- Demonstrate a comprehension of federalism and intergovernmental relations.
- Characterize how policy programs create binding relationships between levels of government administration.
- Characterize and differentiate administrative decision-making models: Rational Choice, Incremental, Bargaining, Participative.
- Analyze policy and programs using analytical methods and tools used by administrators.
- Perform cost-benefit/cost effectiveness analysis on government of not-for-profit program.
- Explain political factors in policy formulation and implementation: lobbying, interest group politics, ideology, political pluralism, and elite model.
- Characterize the role and behavior of bureaucrats and end-users in policy implementation.
- Explain ethical implications and approaches to social and public policy issues.
- Articulate views and perspectives based on evidence and data.
- Create sound social science-based study projects. They will be able to articulate clear, concise, persuasive research methods with ethical considerations observed.

- Differentiate between policy formulation and implementation and categorize the range of actors from political appointees to top level administrative decision makers and to civil servants.
- Integrate theories and concepts studied over the course of the program by producing a summative project in the form of a policy memorandum by a program administrator to a governmental oversight committee.