DYNAMICS OF CORPORATE BOARD ENGAGEMENT, MICROCREDENTIAL

The school is not accepting new students at this time.

The School for Graduate Studies awards a 3-credit Micro-certificate in dynamics of corporate board engagement upon successful completion of the 3-credit course:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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<tr>
<td>MGMT 6001</td>
<td>Dynamics of Corporate Board Engagement</td>
<td>3</td>
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Some of the competencies associated with serving on a corporate board include the ability to guide the mission, purpose, vision, and core values of the organization; develop a management structure and select a well-functioning executive staff; drive the strategic goals of the organization; monitor and evaluate all facets of organizational performance; maintain fiduciary responsibility; and, ensure compliance with legal, ethical, and regulatory standards. MGMT 6001 will discuss each of these competencies and their importance for corporate board members.

Learning Outcomes

Upon successful completion of this micro-credential, students should be able to:

• Apply theory and tools necessary for sound ethical reasoning, including as it relates to serving stakeholder interests (Ethical Reasoning)
• Discriminate how core board responsibilities, including fiduciary responsibility and oversight of organizational structure and processes are necessary for sound decision-making. (Disciplinary Knowledge)
• Evaluate how evidence-based practice supports corporate board decision-making processes. (Strategic Thinking)
• Evaluate how knowledge of organizational processes and transformational change can support the strategic direction of the organization. (Leadership)

Enrollment

• Current Empire State University graduate students may enroll as they would any other SUNY Empire graduate course using MySUNYEmpire (https://my.sunyempire.edu).
• Non-SUNY Empire graduate students with a bachelor’s degree from an accredited institution may enroll in the course by following the graduate non-degree study process (https://www.sunyempire.edu/degrees-programs/nondegree-study/graduate-nondegree-study/).