The school is not accepting new students at this time.

The School for Graduate Studies awards a 3-credit Micro-certificate in corporate board leadership upon successful completion of the 3-credit course:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
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<tbody>
<tr>
<td>MGMT 6003</td>
<td>Pathway for Corporate Board Leadership- Personal Branding</td>
<td>3</td>
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This micro-certificate provides those individuals, who want to create a professional pathway for corporate board leadership, the actions that they may take to realize their goal. It identifies best practices, with testimonial from women who have created a personal brand, to support opportunities on corporate boards.

**Learning Outcomes**

Upon successful completion of this micro-credential, students should be able to:

- Manage organizational relationships to provide for pathways to serve on corporate boards. (Leadership)
- Assess individual contribution to the achievement of organizational goals and create effective networks throughout the organization, while building trust and support. (Teamwork)
- Communicate effectively orally and in writing across managerial contexts and with diverse stakeholders in order to support their personal branding. (Managerial Communication)
- Think strategically on how to develop their personal branding strategy. (Strategic Thinking)

**Enrollment**

- Current Empire State University graduate students may enroll as they would any other SUNY Empire graduate course using MySUNYEmpire (https://my.sunyempire.edu).
- Non-SUNY Empire graduate students with a bachelor's degree from an accredited institution may enroll in the course by following the graduate non-degree study process (https://www.sunyempire.edu/degrees-programs/nondegree-study/graduate-nondegree-study/).