

# BUSINESS MANAGEMENT, COMBINED DEGREE PROGRAMS

Enrollment in a combined program allows highly qualified, current undergraduate students to work on the Master of Business Administration in Business Management while completing the bachelor's degree. Up to 12 credits of designated master's courses are incorporated into the bachelor's degree program and will count toward both the bachelor's degree and the master's degree.

## Pathways to the MBA in Business Management

- B.A./B.S./B.P.S. in Business, Management and Economics/ MBA in Business Management (SUNY Empire State College undergraduate pathway)
- B.B.A./MBA in Business Management (SUNY Canton undergraduate pathway)
- B.S. in Healthcare Management/MBA in Business Management (SUNY Canton undergraduate pathway)
- B.B.A./M.B.A in Business Management (SUNY Cobleskill undergraduate pathway)

Admission into the combined program is highly selective. Matriculated Empire State College\* undergraduate students may apply to the combined program and will complete all of the application requirements for the master's degree program. The applicant must have a minimum recalculated GPA of 3.2 (most recent 60 credit earned) and have three to five years of managerial or professional experience. In addition to completing the graduate application, candidates must have completed the following academic prerequisites or their equivalent to be considered for admission:

- Statistics (3 credits);
- Macroeconomics (3 credits);
- Microeconomics (3 credits); and
- Accounting (3 credits)

Please see the Graduate Admission (<http://catalog.esc.edu/graduate/admission/>) section of this catalog for a complete listing of materials required to complete a graduate application.

\* SUNY Canton and SUNY Cobleskill undergraduate students should refer to the tabs specific to their combined degree pathways, for admission and program requirements.

The School for Graduate Studies currently offers MBA in Business Management pathways to Empire's undergraduate students as well as undergraduate students from SUNY Canton and SUNY Cobleskill. Canton and Cobleskill students should refer to the pages specific to their pathways found on separate tabs of this catalog section.

The combined programs leading to a MBA in Business Management, require 148 credits total, of which 36 are master's credits leading to the MBA in Business Management. Students must meet all college, Area Of Study (AOS), and relevant concentration guidelines.

These programs require careful planning that should begin in the first term of a student's undergraduate career. The student and their primary mentor should consult in planning the undergraduate degree program so that these requirements are met during undergraduate study and that the 12 credits of master's courses from the MBA in Business Management program also are included in the degree plan. Students must meet graduate expectations for academic progress and grade point average in their master's level courses to remain in a combined program.

## Program Requirements for Empire Undergraduate Students

### Prerequisite Courses

Empire State College undergraduate applicants must include undergraduate level courses or their equivalent in:

- Statistics (3 credits);
- Macroeconomics (3 credits);
- Microeconomics (3 credits); and
- Accounting (3 credits)

The four graduate courses that will be taken during Empire State College undergraduate study are:

Code	Title	Credits
<b>Opening Courses</b>		<b>6</b>

MGMT 6020	Leadership & Organizational Behavior	
MGMT 6025	Strategic Perspectives of Global Management	

<b>Functional Courses</b> <sup>1</sup>	<b>6</b>
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Any two functional core courses (6 credits) can be selected from the list below for the track you are enrolled in.

<i>Management or Human Resource Management Tracks</i>	
MGMT 6016	Financial Management
MGMT 6030	Management Information Systems
MGMT 6040	High Performance Management
MGMT 6050	Operations Management
MGMT 6060	Managerial Economics
MGMT 6070	Strategic Marketing Management

<i>International Business Track</i>	
MGMT 6075	International Financial Management
MGMT 6045	Global Leadership Competencies
MGMT 6035	Global E-Commerce Strategies
MGMT 6055	Global Supply Chain Management
MGMT 6065	Economics for Global Managers
MGMT 7005	Global Marketing Strategies

<i>Marketing Track</i>	
MGMT 6016	Financial Management
MGMT 6035	Global E-Commerce Strategies
MGMT 6050	Operations Management
MGMT 6040	High Performance Management
MGMT 6060	Managerial Economics
MGMT 6070	Strategic Marketing Management

*Innovation Management & Entrepreneurship or Healthcare Management or Nonprofit Management or Project Management or Information Technology Management Tracks*

MGMT 6016	Financial Management
MGMT 6030	Management Information Systems

MGMT 6040	High Performance Management	
MGMT 6050	Operations Management	
MGMT 6060	Managerial Economics	
MGMT 6070	Strategic Marketing Management	
<b>Global Finance and Investment Track</b>		
MGMT 6075	International Financial Management	
MGMT 6065	Economics for Global Managers	
MGMT 6055	Global Supply Chain Management	
MGMT 7005	Global Marketing Strategies	
MGMT 6045	Global Leadership Competencies	
MGMT 6035	Global E-Commerce Strategies	
Total Credits		12

<sup>1</sup> Special requests to substitute these courses will be considered by the Business, Management & Leadership division chair.

The School for Graduate Studies offers combined pathways for eligible, current undergraduate students of SUNY Canton.

Enrollment in a combined pathway allows highly qualified, current SUNY Canton undergraduate students to work on a master's degree while completing their bachelor's degree. Up to 12 credits of designated graduate courses are incorporated into the undergraduate degree program and will count toward both the bachelor's degree and the master's degree.

## SUNY Canton Pathways to the MBA in Business Management

- B.B.A./M.B.A. in Business Management
- B.S. in Healthcare Management/M.B.A. in Business Management

## Program Requirements

### Prerequisite Courses

The MBA in Business Management requires Canton students to complete undergraduate level courses in:

- micro economics (3cr),
- statistics (3cr), and
- accounting (3cr)

### Combined Pathway Courses for Canton BBA students

Bachelor of Business Administration students accepted to this combined pathway will include 4 graduate courses (12 credits) in their approved undergraduate degree plans, chosen from the list below. SUNY Empire's MBA-BM program has 10 unique concentrations and SUNY Canton BBA students can tailor their course selection to align accordingly. Special requests to substitute these courses will be considered by the program chairs in consultation with the student's SUNY Canton advisor.

Code	Title	Credits
<b>Global Finance &amp; Investment Concentration (choose 4)</b>		
MGMT 6016	Financial Management	3
MGMT 6020	Leadership & Organizational Behavior	3
MGMT 6025	Strategic Perspectives of Global Management	3
MGMT 6035	Global E-Commerce Strategies	3

MGMT 6065	Economics for Global Managers	3
MGMT 6075	International Financial Management	3
FSMA 6010	Quantitative Methods in Finance	3
<b>International Business Concentration (choose 4)</b>		
MGMT 6020	Leadership & Organizational Behavior	3
MGMT 6025	Strategic Perspectives of Global Management	3
MGMT 6035	Global E-Commerce Strategies	3
MGMT 6065	Economics for Global Managers	3
MGMT 6075	International Financial Management	3

**Concentrations in: Healthcare Management; Human Resource Management; Information Technology Management; Innovation Management and Entrepreneurship; Management; Marketing; Nonprofit Management; or Project Management (choose 4)**

MGMT 6016	Financial Management	3
MGMT 6020	Leadership & Organizational Behavior	3
MGMT 6025	Strategic Perspectives of Global Management	3
MGMT 6030	Management Information Systems	3
MGMT 6040	High Performance Management	3
MGMT 6050	Operations Management	3

### Combined Pathway Courses for Canton BS students

Bachelor of Science in Healthcare Management students accepted to this combined pathway will include 4 graduate courses (12 credits) in their approved undergraduate degree plans, chosen from the list below.

Special requests to substitute these courses will be considered by the program chairs in consultation with the student's SUNY Canton advisor.

Code	Title	Credits
MGMT 6020	Leadership & Organizational Behavior	
MGMT 6025	Strategic Perspectives of Global Management	
HCLM 6075	Managing Healthcare Systems	
HCLM 6080	Health Policy & Management	
HCLM 7005	Strategic Corporate Communication & Inter-professional Collaboration	

## Admission

Admission into the combined pathways is highly selective. SUNY Canton undergraduate students apply and complete the application to the master's degree through the School for Graduate Studies online. SUNY Canton students will be able to apply for the combined pathways once they have:

- completed 60 credits of undergraduate coursework
- completed any required prerequisite courses with a B or better
- earned a cumulative GPA of 3.2 or above at the time of application to the pathway

Please see the Graduate Admission (<http://catalog.esc.edu/graduate/admission/>) section of this catalog for a complete listing of materials required to complete a graduate application.

The School for Graduate Studies offers a combined pathway for eligible, current undergraduate students of SUNY Cobleskill.

Enrollment in a combined pathway allows highly qualified, current SUNY Cobleskill undergraduate students to work on a master's degree while completing their bachelor's degree. Up to 12 credits of designated graduate courses are incorporated into the undergraduate degree

program and will count toward both the bachelor's degree and the master's degree.

## SUNY Cobleskill Pathway to the MBA in Business Management

- B.B.A./M.B.A. in Business Management

### Program Requirements

#### Prerequisite Courses

The MBA in Business Management requires Cobleskill students to complete undergraduate level courses in:

- microeconomics (3cr),
- macroeconomics (3cr),
- statistics (3cr), and
- accounting (3cr)

#### Combined Pathway Courses for Cobleskill BBA students

Bachelor of Business Administration students accepted to this combined pathway will include 4 graduate courses (12 credits) in their approved undergraduate degree plans, chosen from the list below. Special requests to substitute these courses will be considered by the program chairs in consultation with the student's SUNY Cobleskill advisor.

Code	Title	Credits
MGMT 6020	Leadership & Organizational Behavior	3
MGMT 6025	Strategic Perspectives of Global Management	3
MGMT 6030	Management Information Systems	3
MGMT 6035	Global E-Commerce Strategies	3
MGMT 6045	Global Leadership Competencies	3
MGMT 6050	Operations Management	3

### Admission

Admission into the combined pathway is highly selective. SUNY Cobleskill undergraduate students apply and complete the application to the master's degree through the School for Graduate Studies online. SUNY Cobleskill students will be able to apply for the combined pathways once they have:

- completed 60 credits of undergraduate coursework
- completed any required prerequisite courses with a B or better
- earned a cumulative GPA of 3.2 or above at the time of application to the pathway

Please see the Graduate Admission (<http://catalog.esc.edu/graduate/admission/>) section of this catalog for a complete listing of materials required to complete a graduate application.